



## **Barcelona and Catalonia in a Globalized World: Past, Present, and Future (2018-2021)**

### **COURSE OVERVIEW**

Title: Barcelona and Catalonia in a Globalized World: Past, Present and Future

Number of Credits: 5-quarter credits

Prerequisites: None

Type of Course: SOC / HIST / ANTH / PS (PSU course number: SOC 410)

Term: Fall, Winter, Spring, Summer

Language: English

Instructor: Dr. Marina Diaz-Cristóbal

Email: mdiazcri@gmail.com

### **Course Description**

This core course introduces the student to contemporary issues in Barcelona and Catalonia by paying close attention to its cultural, historic, and artistic patrimony. It begins by exploring the pressing issues of today -- the question of independence in Catalonia and the widely acclaimed "Barcelona Model." This latter phenomenon was part urban redevelopment and part marketing strategy. Since the Olympics of 1992, Barcelona has become a leading globalized city, boasting star architects, world-famous chefs, and massive international events. The course then examines the historical origins of this phenomenon by explaining how a once sleepy medieval city transformed itself into the most industrialized city on the Mediterranean during the world's "first globalization." Ultimately, the city turned cosmopolitan, earning the reputation of "A Paris of the South." Catalan architects, such as Antoni Gaudí, became founders of the international movement known as "modernism." Catalonia was also the cradle for the development of world-renown painters such as Pablo Picasso, Joan Miró, and Salvador Dalí. The course will demonstrate how this cultural and artistic patrimony became integrated into a model of urban and regional planning that has been successfully marketed to an international public. Its methods are cross-disciplinary and the readings include authors from various areas of the social sciences (urban geographers, anthropologists, sociologists, historians), art and literary critics, business and marketing experts, and journalists.

### **Thematic Outline**

1. The Question of Independence in Catalonia
2. The Barcelona Model of Urban Development: Marketing the City in a Globalized World
3. Catalonia in the Industrial Age
4. The Cosmopolitan City of Architects and Artists
5. Present and Future: Barcelona in the Twentieth and Twenty-First Century

### **Class Format**

The class will meet twice weekly for ten weeks. Classroom hours, field studies, research projects and other assignments amounting to approximately 50 hours.

Throughout the semester a variety of teaching methods will be used: class lectures, class debates and course related excursions to relevant sites of the city of Barcelona.

### **Learning Objectives**

- Become cognizant of the most relevant moments of both Catalan and Barcelona history.
- Analyze the reasons behind Catalan and Castilian rivalry through the centuries.
- Become sensitive to the quest of minorities to preserve their language, culture and dignity.
- Analyze identitarian, legal, and economic reasoning belying the right to national self-determination, and explore the viability of small states in a globalized world.

### **Method of Evaluation**

The method of evaluation will include a midterm exam (25%), a final exam (25%), class participation (10%), and a presentation and/or paper and research paper (40%). Rubrics will be provided for all these assessment pieces.

### **Attendance**

Attendance is mandatory and only 1 absence will be tolerated without penalty. For every additional absence the final grade will be lowered by half a letter grade.

### **Weekly schedule**

#### **Week 1 and 2**

##### **1. The Question of Independence in Catalonia. Thematic outline**

Lecture: *The Geographic and Demographic Landscape of Catalonia.*

Lecture: *The Political Landscape: The Constitution of 1978 and the Status of Autonomous Community*

Lecture: *Contested Nationhood and Asymmetric Federalism. Secessionism*

Field Study: *Institutions of Catalan Government and Commerce*

##### **2. Readings:**

Robert Hughes, *The Colour of the Dog Running Away*. In *Barcelona* (1-52)

Omar Encarnación, "A Nation of Nations: Decentralizing the State," in *Spanish Politics*. Cambridge: Polity Press, 2008: 91-111

Thomas Jeffrey Miley, "Who are the Catalans? Language, Identity and Assimilation in Contemporary Catalonia," Center for European Studies Working Paper Series 158, Harvard University, 2008.

### **Weeks 3 and 4**

THE BARCELONA MODEL OF URBAN DEVELOPMENT. HIGHLIGHTS OF THE HISTORY OF THE CITY. FROM THE ROMAN TIMES TO TO 19<sup>TH</sup> CENTURY

Thematic outline:

Lecture: *Roman, Medieval and Early Modern Catalonia*

Lecture: *The Union with Spain, the Reapers War, the War of Spanish Succession and the integration with Spain.*

Fieldtrip: Walking tour: Roman and Medieval sites

Fieldtrip: Guided tour of the Born Civic Center.

Readings:

F. Xavier Hernández, *History of Catalonia*. Barcelona, Rafael Dalmau Editor, 2007: 85-185

John H. Elliot. *The Revolt of the Catalans: A Study in the Decline of Spain, 1598-1640*. Cambridge: Cambridge University Press, 1963: 1-48

### **Weeks 5 and 6**

THE BARCELONA MODEL OF URBAN DEVELOPMENT. HIGHLIGHTS OF THE HISTORY OF THE CITY. FROM THE EIXAMPLE TO THE END OF FRANCOISM

Thematic outline:

Lecture: The Eixample, the Exhibition of 1888 and the birth of Modernism.

Lecture: The City of Gaudí's and Picasso's. The 1920s and the Civil War. Introduction to the Civil War

Fieldstudy: Walking tour of the Modernist and Civil War sites.

Readings:

Colm Toibin, "City Without Walls", "A dream of Gaudí," and "Picasso's Quarter," in *Homage to Barcelona*. London: Mc Millan, 1990: 30-79, 115-200.  
Stephen Jacobson. The Origins of the Ambiguity: Nation and Empire in Catalonia from the Middle Ages to the 1880s," *Studies on National Movements* 2 (2014): 1-31.

## **Weeks 7 and 8**

THE BARCELONA MODEL OF URBAN DEVELOPMENT. HIGHLIGHTS OF THE HISTORY OF THE CITY. THE TRANSITION TO DEMOCRACY, THE OLYMPICS AND THE END OF THE CENTURY

Thematic outline:

Lecture: The Franco years. The destruction of Barcelona and the attacks on Catalan culture.

Lecture: The transition, the 1980s, the Olympics and the Post-Olympics.

Fieldstudy: Walking tour of the Olympic sites in Montjuic

Readings:

F. Xavier Hernández, *History of Catalonia*. Barcelona, Rafael Dalmau Editor, 2007: 200-265.

Sebastian Balfour. *The Reinvention of Spain: National Identity since Democracy*. Oxford: Oxford University Press, 2007.

## **Weeks 9 and 10**

CATALONIA IN THE 21<sup>ST</sup> CENTURY: CRITICISM OF THE BARCELONA MODEL. AN INDEPENDENT CATALONIA?

Thematic outline:

Lecture: The current challenges of Barcelona and Catalonia today.

Lecture: The debate on secessionism

Reading:

Montserrat Guibernau, "Prospects for an Independent Catalonia," *International Journal of Politics, Culture, and Society*, 27, no. 1: 5-23.

Kathryn Crameri. "Goodbye Spain?" *The Question of Independence for Catalonia*. Brighton: Sussex Academic Press, 2014.

## **Sample Bibliography**

Lisa Abend, "Barcelona Warns Madrid: Pay Up or Catalonia Leaves Spain," *Time International* (11 September 2012)

James S. Amelang, "Comparing Cities? A Barcelona Model," *Urban History* 34 (2007): 173-89.

Joan Busquets, *Barcelona: The Urban Evolution of a Compact City* (Cambridge, MA: Harvard University Press, 2005)

Mari Paz Balibrea, "Urbanism, Culture, and the Post-Industrial city: Challenging the 'Barcelona Model,'" *Journal of Spanish Cultural Studies*, 2, no. 2 (2001): 187-210.

Joan Canadell, "The Barcelona Business Model," in *What's Up with Catalonia?*, ed. Liz Castro (Ashfield, MA: Catalonia Press, 2013), 197-99.

Antònia Casellas, "Barcelona's Urban Landscape: The Historical Making of a Tourist Product," *Journal of Urban History*, 35, no. 6 (2009): 815-32.

Brian Chalkey and Stephen Essex, "Urban Development through Hosting International Events: The Barcelona Olympic Games," *Planning Perspectives*, 14 (1999): 369-94.

Katheryn Crameri, *Catalonia: National Identity and Cultural Policy, 1980-2003* (Cardiff: University of Wales Press, 2008)

Kathryn Crameri, *¿Goodbye, Spain? The Question of Independence for Catalonia* (Sussex: University of Sussex Press, 2014)

Robert A. Davidson, *Jazz Age Barcelona* (Toronto: University of Toronto Press, 2009).

Andrew Dowling, *Catalonia since the Spanish Civil War: Reconstructing the Nation* (Sussex: Sussex Academic Press, 2013)

Félix Fanès, "Joan Miró 1929: High and Low Culture in Barcelona and Paris," *Visualizing Spanish Modernity*, ed. Susan Larson and Eva Woods (Oxford: Berg, 2005), 245-62.

Montserrat Guibernau, "Prospects for an Independent Catalonia," *International Journal of Politics, Culture, and Society*, 27, no. 1: 5-23.

Lawrence A. Herzog, "'City of Architects': Public Space and the Resurgence of Barcelona" in *Return to the Center: Culture, Public Space, and City Building in the Global Era* (Austin: University of Texas Press, 2006), pp. 91-104.

Robert Hughes, *Barcelona* (New York: Vintage, 1992).

Antoni Luna-Garcia, "Just another Coffee! Milking the Barcelona Model, Marketing a Global Image, and the Restoration of Local Identities," in *Consuming the Entrepreneurial City: Image, Memory, Spectacle* (London: Routledge: 2007), pp. 143-160.

Enric Martínez Herrero and Thomas Jeffrey Miley, "The Constitution and the Politics of National Identity in Spain," *Nations and Nationalism*, 16, no. 1 (2010): 6-30.

Gary Wray McDonogh, "Learning from Barcelona: Discourse, Power, and Praxis in the Sustainable City," in *City and Society* 23, no. 2 (2011): 135-53.

Jordi Muñoz and Marc Guinjona, "Accounting for Internal Variation in Nationalist Mobilization: Unofficial Referendums for Independence in Catalonia (2009-2011), *Nations and Nationalism*, 19, no. 1 (2013): 44-67.

Alejandro Quiroga, "Football and Identities in Catalonia," in *Football and National Identities in Spain: The Strange Death of Don Quijote* (Basingstoke: Palgrave MacMillan, 2013), 128-154.

Joan Ramon Resina, *Barcelona's Vocation of Modernity: Rise and Decline of an Urban Image* (Stanford: Stanford University Press, 2008).

Melissa Rossi, "The Barcelona Model," *Newsweek International* (2 February 2004).

Ivan Serrano, "Just a Matter of Identity? Support for Independence in Catalonia," *Regional & Federal Studies*, 23, no. 5 (2013): 523-545

Colm Tóibín, *Homage to Barcelona* (London: Simon & Schuster, 1990).